



## **APPLICATIONS OPEN!**

### **ONLINE CLASSES: EMA – ENTREPRENEURIAL MIND IN ACTION IN THE DIGITAL AGE**

The international online program **EMA – Entrepreneurial Mind in Action in the Digital Age** fosters **an entrepreneurial mindset in participants with the potential to become entrepreneurs in the near future.** It is intended for participants with bachelor's degrees, students, young people interested **in entrepreneurship, and young founders.**

EMA is organised by the Ecosys4you project partnership to establish connections between the Entrepreneurial Ecosystems in Ruhr, Germany, Varna in Bulgaria and Slovenia. They offer an excellent opportunity for **international virtual mobility** for the participants.

#### **What is Ecosys4you about?**

The project Ecosys4you - **Engaging entrepreneurial ecosystems for the youth** ([www.ecosys4you.eu](http://www.ecosys4you.eu)) is carried out by a team of scientists (Institute for Work and Technology, Gelsenkirchen and DOBA Business School, Maribor), a regional development agency (RAPIV, Varna) and a start-up (AWARE 7, Gelsenkirchen) from three European countries (Germany, Bulgaria and Slovenia). Ecosys4you has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No. 101100432.

The project focuses on developing a two-year cross-ecosystem program for young people with a passion for entrepreneurship. Young people interested in founding a company develop entrepreneurial expertise by learning from founders, start-ups, and real-world business development challenges. We establish and set up network-based exchange activities with the expertise of the three ecosystems, especially »Online Classes«, in combination with mentorship program and internships in start-ups.

#### **How is the course organised?**

**EMA** is a comprehensive **online program** consisting of **three courses (modules)**, each lasting **four weeks** and consisting of **four weekly units** –modules will run consecutively. It aims to equip participants with essential entrepreneurial skills, from starting a business to developing sustainable innovative business models and pitching to investors:

**Module 1: »Seeds of success: Entrepreneurial fundamentals«, start from March 3, 2025 until March 30, 2025.**

**Module 2: »From concept to creation«, start from April 1, 2025 until April 28, 2025.**

**Module 3: »Blueprint for sustainable success«, start from May 5, 2025 until June 1, 2025.**

Participants can **choose** to attend all **three** modules or **select** specific/ individual ones according to their interests. Participants can also decide to attend the modules in a **self-paced mode** (no participation in teamwork) or in an **active mode** with all activities. After successful completion of each of the modules, participants will receive certificates (each module is evaluated by 6 ECTS for the active participation and with 3 ECTS for the self-paced mode of participation).

Problem-based approach, client-focused projects, and built-in support and mentoring from the lecturers will provide participants with new skills they can implement in their professional working environments. Online learning pedagogy will be available by utilising virtual classrooms and webinars, facilitating individual and teamwork and enabling ongoing feedback within the virtual campus. Virtual mobility envisions collaboration with peers and lecturers from the three entrepreneurial ecosystems.

The program will be conducted in English, and a minimum of B1 English proficiency level is required.

#### **Application periods:**

- **Module 1:** Open from January 30, 2025, until February 10, 2025.
- **Module 2:** Open from January 30, 2025, until March 10, 2025.
- **Module 3:** Open from January 30, 2025, until April 10, 2025.

#### **Eligibility:**

- Young individuals interested in entrepreneurship, including young founders and students, are eligible to apply.

#### **How to apply:**

- Submit your application electronically via [Link](#). Deadlines for applications are:
  - **Module 1:** February 10, 2025
  - **Module 2:** March 10, 2025
  - **Module 3:** April 10, 2025

#### **Program offerings:**

- **Tuition-Free:** The Ecosys4you project is funded by the European Union's HORIZON Europe program and offers free participation.
- **Certification and ECTS Credits:** Participants who successfully complete the program will receive certification and ECTS credits for each module.

#### **Enrollment process:**

1. Decide which module(s) to attend: one, two, or all three.
2. Submit your application by the deadline specific to each module.
3. Applications will be reviewed to ensure all requirements are met.
4. Successful applicants will be notified by:
  - **Module 1:** February 17, 2025
  - **Module 2:** March 17, 2025
  - **Module 3:** April 17, 2025
5. Attend the mandatory online Introductory information day on February 24, 2025, for Module 1. Additional information days will be scheduled for Modules 2 and 3.
6. Access to the virtual online environment will be granted on:
  - **Module 1:** February 24, 2025
  - **Module 2:** March 25, 2025
  - **Module 3:** April 28, 2025

**For more detailed information, contact please:**

**Marina Letonja**, coordinator in Slovenia: [marina.letonja@doba.si](mailto:marina.letonja@doba.si)

**Maria Rabadjieva**, coordinator in Germany: [rabadjieva@iat.eu](mailto:rabadjieva@iat.eu)

**Irina Kircheva**, coordinator in Bulgaria: [office@rapiv.org](mailto:office@rapiv.org)

Consortium



**RAPIV**

**AWARE7**  
full service awareness agency



Funded by  
the European Union

This project has received funding from the European Union's Horizon Europe research and innovation programme under Grant Agreement No. 101100432. Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or EISMEA. Neither the European Union nor the granting authority can be held responsible for them.